



Professional Modeling Program

Maximum Volume Modeling Academy Course Outline

OVERVIEW & PURPOSE

Our relationship style of management assists in bringing out the best in each individual. The skills obtained through the programs will equip a student for life. Students will gain the confidence and composure to handle life's challenges and meet the entertainment world with a fresh bold attitude and a positive self assurance and professionalism.

OBJECTIVES

1. Personality Development
2. Health, Fitness & Figure Control
3. Skin Care Analysis & Techniques
4. Professional Cosmetic Techniques
5. Hair Care & Styling
6. Wardrobe & Styling
7. Professional Attitudes & Responsibilities
8. The Art of Communication, Social Success, & Etiquette
9. Visual Poise & High Fashion Runway Modeling
10. Trunk Shows & Retail Modeling
11. Portfolio Preparation & Development Shoot
12. Photo Posing Techniques
13. Agency Procedures
14. Television Commercial Workshops
15. Auditions & Go Sees
16. In-House Fashion Show

(Introductory price \$399)

Each session is limited to 12 students, allowing excellent individual attention. The goal of this is to prepare new models for career opportunities in the modeling profession through exposure to metropolitan model and talent agencies, and local employers.

One 2 hour Modeling Workshop per week for 6 weeks

Year—round special events, opportunities and graduate workshops

One Headshot Photo Shoot Session (24 images)

Division Scheduling

The Professional Modeling division is divided into commercial print, high fashion Print, and runway sessions. Each session is 2 hours a week for 6 weeks for a total of 12 instructional hours.

Brief Course Outline**Personal Development:**

The building of one's self image and confidence is the key of these sessions. Self acceptance and increased self confidence are cornerstones to the entire program experience. The creative visualizations as a reference tool is often used. Job interview workshops are also included & aid in learning professional presentation.

Health, Fitness & Figure Control:

Knowledge of nutrition and figure control is vital to good health, self—confidence, dignity and grace.

Exercise and healthy eating is the primary way to achieve any figure goal. The academy's aim is to compare and contrast different nutritionist's theories, hence compiling a personal philosophy suited to each individual. Exercises and aerobic workshops are included.

Skin Care Analysis & Techniques:

Skin types are analyzed and an appropriate cleansing program recommended. Biology of the skin and comparison of products included. An appreciation of nutrition and health as an irreplaceable element in one's beauty program is emphasized, and personal plans are suggested.

Professional Cosmetic Techniques:

Application of cosmetics and their appropriate uses are the objectives of these workshops. The sessions include color analysis for skin types, foundation, rouge, contouring, highlighting, mascara, eye shadow, lip line, manicuring, as well as understanding the use of application tools. Both color and black & white photography makeup are taught. Makeup appropriate for photography and runway appearances is covered. Students are expected to be able to learn the appropriate techniques to achieve either formal or informal result.

Hair Care & Styling:

The condition and type of each student's hair is evaluated and daily care recommendations are made. Hair products are described in relation to their purpose and best use. Each student has his or her face shape defined, and hairstyles recommended accordingly for both current and future styling decisions. These sessions are taught keeping job interviews, runway, and photography looks in mind. This section also includes exploration and mastery of a variety of current casual, daytime, and business styles as well as formal styles. Flexibility in look is stressed along with suitability for particular moods and fashion.

Wardrobe & Styling:

This session begins with finding the right colors and tones of clothes for the student, which depends on their skin and hair color. A variety of current casual, daytime, business and formal styles are explored. Particular moods of fashion are also discussed and studied. Current fashion trends will be analyzed and put into perspective in relation to each individual's body types.

Professional Attitudes & Responsibilities:

A broad range of topics are covered to enhance the individual's perception of professional behavior. Habits and attitudes are important in the field of modeling and will be evaluated. Other areas include the use of composites, portfolios, resumes, personality, modeling interviews, on—the—job behavior, and knowledge of the field and job opportunities.

Poise & High Fashion Runway Modeling:

Posture and body language is taught for each student to apply to their personal life as well professional situations. In addition to creating healthy posture habits, effective body language. communication is taught for job interviews, stage and sales presentations. Techniques are present, keeping with current trends and include pivots and turns, arm and head movement, coat/acces techniques, expressions, terminology, visual poise, and use of props. Students are expected to incorporate this knowledge into a coordinated fashion show to be presented at the conclusion of the course.

Trunk Shows & Retail Modeling:

In these situations the model must both show the garment and communicate information about the garment in a store, showroom, or tearoom on a one—on—one basis. This requires general and specific knowledge about clothing and effective communications, both of which are emphasized in our classes.

Promotional Modeling:

Students are taught how to display products or ideas at events such as trade shows, conventions, sales meetings, or other similar occasions. They must be able to communicate effectively as well as choose a wardrobe, hairstyle, and makeup that represent the product professionally.

Portfolio Preparation & Development Shoot:

Students will be taught techniques on how to put together a working portfolio. The use of live photographic test shots and the results are incorporated into a portfolio for use in interviewing with agencies and/or potential clients.

Photo Posing Techniques:

Students will demonstrate a mastery of a variety of poses portraying different moods; standing and with sitting props; body and facial movement and alignment. Two complete changes (including hair, makeup and clothes) used for a practice photo shoot will be brought to class. This will create ideas for looks and give the student the confidence needed to shoot with a professional photographer.

Agency Procedures:

To advance one's career in modeling, a thorough understanding of agency registration and procedures is needed. Model release forms and contracts are reviewed. The composition of the resume is accomplished. Students in class perform mock agency interviews with an agency director.

Television Commercial Workshops:

On-camera performances and critiques prepare the model with introduction to script reading and audition skills. The student uses actual TV commercials, and voice development skills are reviewed.

Auditions & Go-sees:

The students will be taught how to handle an audition. The importance of good communication, being prepared and properly dressed will be analyzed.

In-house Fashion Show:

Models demonstrate the knowledge and skills they have learned by planning, organizing and per in a fashion show to which their families and friends are invited. The show will prepare them for shows they will be invited to perform in year—round. This is also excellent to list on the student's resume for agents' review.